



Civil
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WBA 2018 Conference

WARSAW POLAND

19 – 23 November 2018

SPONSOR PLAN

*The risk that birds and other wildlife pose to aviation
is a complex safety issue,
requiring you as stakeholders to work together
in order to reduce this risk.*

*The bi-ennial WBA world conferences provide you
an opportunity to mutually address this risk.*



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Introduction

The World Birdstrike Association (WBA) is a Non-Governmental Organization, run by volunteers and aims to facilitate reducing the wildlife strike to aviation, considering the need for a sustainable environment.

The biennial conferences are excellent opportunities for your company to reach out to the participants that come from all over the world and work in all kind of subjects related to bird & wildlife strike prevention.

For the WBA 2018 Conference, the Polish CAA is the main sponsor. We offer additionally 5 sponsor categories:

- Platinum (limited to 5)
- Gold (limited to 10)
- Silver (limited to 20)
- Bronze (unlimited)
- Individual (unlimited)

Active involvement

The WBA 2018 Conference will start on Monday 19 November with plenary sessions, followed on Tuesday 20 November with interactive workshops. Wednesday 21 November will have dedicated meetings.

The Tuesday interactive workshops will work on different topics for which sponsors may be requested to give a short introduction to the subject and lead an interactive workshop. On Wednesday, we will schedule a limited number of slots for specific sponsors to present their product.

Venue

The conference will take place in the Military University of Technology

Address: Ul. Gen Witolda Urbanowicza 25a
01-476 Warsaw



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PLATINUM SPONSOR € 5,000

Maximum of 5

As Platinum sponsor, we offer you:

Booth

You will have 2 booths available to display your products.

Outreach

Your name and logo will be on

- * the WBA 2018 Conference webpage at the Platinum section
- * the Platinum Sponsor page in the Conference program
- * a full page advertisement in the Conference program
- * the ceremonial WBA presentations
- * a Platinum sponsor name badge

You may put a promotional banner in each conference room.

Furthermore, you will have the opportunity to allocate up to 50% of the Platinum sponsor fee for specific events (e.g. coffee breaks, lunches, drinks, social events) during which your name will be explicitly mentioned.

Presentation slot:

You are provided a speaker opportunity of max 10 minutes in a special sponsor session on day 3.

Furthermore, depending on the number of experts, you may be offered an Expert slot opportunity at the workshops in which experts provide a short (max 5 minutes) introduction to the workshop subject.

Admittance to the Conference

The conference fee will be waived for 8 persons of your company.

Optional:

- * 50% discount on additional adverts in the Conference program
- * 50% discount on additional booths
- * 50% discount of the conference fee for additional 8 colleagues





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GOLD SPONSOR € 2,500

Maximum of 10

As Golden sponsor, we offer you:

Booth

You will have 1 booth available to display your products.

Outreach

Your name and logo will be on

- * the WBA 2018 Conference webpage at the Golden section
- * the Golden Sponsor page in the Conference program
- * a half page advertisement in the Conference program
- * the ceremonial WBA presentations
- * a Golden sponsor name badge

You may put a promotional banner in the plenary conference room.

Furthermore, you will have the opportunity to allocate up to 50% of the Platinum sponsor fee for specific events (e.g. coffee breaks, lunches, drinks, social events) during which your name will be explicitly mentioned.

Presentation slot:

There will be a limited opportunity to get a speaker slot of 10 minutes in a special sponsor session on day 3. Furthermore, depending on the number of experts, you may be offered an Expert slot opportunity at the workshops in which experts provide a short (max 5 minutes) introduction to the workshop subject.

Admittance to the Conference

The conference fee will be waived for 4 persons of your company.

Optional:

- * 50% discount on additional adverts in the Conference program
- * 50% discount on additional booths
- * 50% discount of the conference fee for additional 4 colleagues





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SILVER SPONSOR € 1,250

Maximum number 20

As Silver sponsor, we offer you:

Booth

You will have 1 booth available to display your products.

Outreach

Your name and logo will be on

- * the WBA 2018 Conference webpage at the Silver/Bronze section
- * the Silver/Bronze Sponsor page in the Conference program
- * a quarter page advertisement in the Conference program
- * the ceremonial WBA presentations
- * a Silver sponsor name badge

You may put a promotional banner in the plenary conference room.

Furthermore, you will have the opportunity to allocate up to 25% of the Platinum sponsor fee for specific events (e.g. coffee breaks, lunches, drinks, social events) during which your name will be explicitly mentioned.

Presentation slot:

Depending on the number of experts, you may be offered an Expert slot opportunity at the workshops in which experts provide a short (max 5 minutes) introduction to the workshop subject.

Admittance to the Conference

The conference fee will be waived for 2 persons of your company.

Optional:

- * 25% discount of the conference fee for additional 4 colleagues





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BRONZE SPONSOR € 750

As Bronze sponsor, we offer you:

Outreach

Your name and logo will be on

- * the WBA 2018 Conference webpage at the Silver/Bronze section
- * the Silver/Bronze Sponsor page in the Conference program
- * 1/8th page advertisement in the Conference program
- * the ceremonial WBA presentations
- * a Bronze sponsor name badge

You may put a promotional banner in the plenary conference room.

Presentation slot:

Depending on the number of experts, you may be offered an Expert slot opportunity at the workshops in which experts provide a short (max 5 minutes) introduction to the workshop subject.

Admittance to the Conference

The conference fee will be waived for 1 person of your company.

Optional:

- * 50% reduction on booths
- * 25% reduction of the conference fee for additional 2 colleagues



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Individual Sponsor € 100

As Individual sponsor, we offer you:

- Your name in the Conference program

You may sponsor conference specific items, like printing documents, badges, lanyards, conference bags, hard copy notebooks, pens, etc.

Notes for all sponsors

- All promotional material is sole responsibility of sponsor
- Logos and advertisement text / graphics must be received by Oct 1st
- Set up of the booths is the sole responsibility of the sponsor
- Special wishes must be received by October 1st
- 50% of the sponsor fee must be received by Oct 1st, the other 50% by November 19th (conference start)

Regular fees

- € 1,000 per booth
- € 300 Conference fee (€ 200 Early Bird Conference fee)
- € 25 per 1/8 page advertisement in Conference program

Contacts

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rob@worldbirdstrike.com	President

Attachment

A Overview sponsor benefits





A. Overview Sponsor benefits

SPONSOR FACILITIES	PLATINUM	GOLD	SILVER	BRONZE	Regular price
Maximum number	5	10	20	Unlimited	
Package deal	€ 5,000	€ 2,500	€ 1,250	€ 750	
Booth	2	1	1		
Outreach					
on website	Platinum page	Golden page	Silver/Bronze page	Silver/ Bronze page	
in conference program	Platinum page	Golden page	Silver/Bronze page	Silver/ Bronze page	
advertisement in conference program	Full page	Half page	Quarter page	1/8 page	
sponsor badge	Platinum version	Golden version	Silver version	Bronze version	
promotional banner	each conference room	plenary room	plenary room	plenary room	
allocate fee for specific events	50%	50%	25%		
Presentation slot on day 3	10 minutes	10 minutes			
Expert slot at workshops	Possibly	Possibly			
Admittance to the conference	8 persons	4 persons	2 persons	1 person	
Optional					
Discount additional booths	50%	50%		50%	€ 1,000
Discount additional adverts	50%	50%			€ 200 / page
Discount additional admittance	50% (max 8)	50% (max 4)	25% (max 4)	25% (max 2)	€ 300